



LAUREN HEIMSOOTH
GRAPHIC DESIGNER & ILLUSTRATOR

EXPERIENCE

Freelance Designer

Self-Employed, Bristol
[02.16 — Present]

Illustrated graphics for promotional campaigns, infographics, and apps. Designed brochures and newsletters. Retouched images for look book. Developed images for web and social media. Clients have included P.E.O. International, Fleur of England, and Inclusive Media Solutions LTD.

Freelance Designer

Bright Pink, Chicago, Illinois
[05.15 — 09.15]

Designed informational one page brochures that included original vector art. Created detailed posters for events and promotions to be used for print and web.

Intern to the Art Director

Agent Publishing, Chicago, Illinois
[05.14 — 08.14]

Illustrated infographs and vector art for print and web. Responsible for maintaining and updating multiple company Wordpress websites weekly. Prepared magazine page layouts for extremely tight deadlines.

Graphic Design Intern

SuperSibs! Palatine, Illinois
[05.13 — 08.13]

Created promotional flyers, brochures, and website content. Collaborated with staff to produce activity books and care packages for children. Developed thank you cards for donors.

SUMMARY

I care about thoughtful design and I'm at my happiest when I'm solving design challenges. I'm looking for an opportunity where I can expand my design knowledge in a collaborative environment. I am also eligible to work in the U.K.

EDUCATION

Columbia College Chicago
BFA, Graphic Design [graduated 05.15]
Dean's List 2014 & 2015

Danish Institute for Study Abroad
Copenhagen, Denmark
[01.13 — 05.13]

SKILLS

Ability to manage a project from start to finish with little to no supervision. Strong communication and organisational skills. Exceptional collaborative and interpersonal skills. Detail-oriented. Dependable and resourceful. Budding letterpress printmaking expert.

SOFTWARE

InDesign
Illustrator
Photoshop
Dreamweaver
Lightroom
Wordpress
HTML, CSS
jQuery
Typetool
Scanfont
SolidWorks
Prezi
Microsoft Office

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